

Performance Consultant Profile

Elvis Li MSSC, BBA

Certified NLP Trainer (INLPE, INLPA)

Certified NLP Coach Trainer (INLPCA)

Certified Everything DiSC® Trainer

Certified Instructor of Hypnotherapist (NGH)

Member (The Hong Kong Professional Counselling Association)



ELVIS has extensive experience in talent development, with exposure across organizations with various scale and cultural background. His exposure gained in local enterprises and multinational corporations has reassured his knowledge in talent development, the experience in Hong Kong and China has also contributed to his practical applications of concepts to work. He is now also an approved trainer of Employee Retraining Board (ERB) for personal attributes training and retail industry related trainings.

From the comprehensive exposure he gained in AEON Hong Kong, New World Telecom and G2000, he has in-depth experience from designing to implementing training and development activities of an organization, apart from talent development programs, it also includes leading MT, GT and internship programs, setting up internal qualification framework and initiating corporate cultural programs to drive company culture.

He also has experience in developing programs for talent and companies to benchmark service standard through external recognition. He has trained up over 15 winners (including 1 winner of Best Presenter Award) of Distinguished Salesperson Award organized by HKMA. Elvis has also led different companies to succeed in Service & Courtesy Award organized by HKRMA, with individual award winners in Gold, Silver, Bronze and Outstanding Performance in Frontline Level, Gold winners in Supervisory Level and over 20 Excellent Service Stars, and also won the Gold Award in Best Team Performance Award in company level.

ELVIS has a master's degree in social science in Counselling and bachelor's degree in human resources management. He also has a range of professional qualifications, including Certified NLP Trainer (INLPE, INLPA), Certified NLP Coach Trainer (INLPCA), Certified Instructor of Hypnotherapist (NGH), and Certified DiSC® Trainer (Everything DiSC®). With his education gained from both business and psychology, he has his training philosophy in applying person-centred approach in his facilitation, as he believes respect, trust and involvement work best for his target audiences, and they should be actively involved in their own development. Therefore, he believes in understanding, positive regard and being congruence have achieved desirable result and feedback in his programs.

企業績效顧問簡介

李國豪 (Elvis) MSSC, BBA

認可 NLP 發證導師 (INLPF, INLPA)

認可 NLP 教練發證導師 (INLPCA)

認可 Everything DiSC®培訓師

認可催眠治療師發證導師 (NGH)

香港專業輔導協會會員

ELVIS 在人才開發和培訓領域擁有豐富的經驗，他曾任職各不同種規模和文化背景的企業。透過在本地企業以至跨國公司獲得的經驗，豐富了他在人才發展範疇的認識，而過往在香港及中國的經驗，亦有助他把概念應用在實踐當中。他現在亦是政府法定組織僱員再培訓局(ERB)認可培訓師，合資格擔任個人素質訓練及零售業相關的培訓。

憑藉過去於不同企業的經驗，包括在 AEON HK、新世界電訊 和 G2000 服務的期間，他擁有豐富人才發展項目管理的經驗，由前期項目設計以至實施及後期跟進工作，亦扭擁有負責整個見習行政人員計劃、實習生計劃；亦曾參與製定內部資歷認定計劃；策劃企業文化項目等等的項目管理經驗。

除了負責公司的人才發展計劃，他亦負責和維繫企業的服務基標準以得到業界的認可。至現在為止，他已經培訓超過 15 位得獎者獲得香港管理專業協會(HKMA) 籌辦的傑出推銷售員獎(DSA)。另外他亦積極協助不同服務界企業參加香港零售管理協會籌辦的傑出服務獎，他培訓的參加者當中包括公司獎項的最佳參賽隊伍金獎；個人獎項中，主管級別的金獎，基層級別的金、銀、銅、優越表現獎；及超過 20 位優質服務之星。

ELVIS 持有社會科學碩士學位，主修輔導學，亦持有工商管理(榮譽)學士(人力資源管理) 的學士學位。除此之外，他還擁有其他專業資格，包括認可 NLP 發證導師(INLPF, INLPA)，認可 NLP 教練發證導師 (INLPCA)，註冊催眠治療師發證導師(NGH)和認可 Everything DiSC®培訓師。他善於將心理學的理念及觀點整合到項目之中，以人本主義心理學作為培訓核心，重視學員在過程中的認知、興趣、動機而投入學習，順應不同人的興趣、需要以及個別差異來豐富培訓內容的靈活性及重要性。