

Performance Consultant Profile

Victor Ching MA, MAP, BBA, BA

Registered Psychologist (The HK Psychological Society)

Chartered Psychologist (The British Psychological Society)

National Psychological Counsellor (China)

Register of Qualifications of Test Use (The British Psychological Society)

Certified Mindfulness and Meditation Teacher (IMMA)

Registered Hypnotherapist (PBH)

NLP Practitioner



Victor is a multi-discipline professional in Talent Development and Business Consultation, Psychological Services to Employees, Children and Families, and also Education.

Victor spent over 10 years as an in-house talent development professional, and served China, HK and Macau Region. He was the head of talent development serving the Southern China Region for some years in an MNC, and was awarded the Excellent Staff in that international financial institute. Also, he helped a blue-chip property developer winning the Best Practice Award (Training & Development) during his service period.

Victor also inherit strong entrepreneurial DNA as he sets up various companies in different settings. He set up the first branch of playgroup in 2010, and grew it into the largest chain in Hong Kong in 3 years time, and having 18 centres in Hong Kong, 4 franchising branches in Mainland China, and 3 centres in Taiwan in just 10 years. Besides playgroup, he also set up retail chain, consultancy firm, child development centre, and a training school. Therefore, his trainings are not solely base on theories, but also practical experiences.

Victor has wide-range of interests in commercial field include leadership, management, selling, staff motivation, staff engagement, staff wellbeing, interpersonal skills, conflict management, entrepreneurial / intrapreneurial, positive psychology, and Mindfulness etc.

Besides commercial services, Victor is also a private practice psychologist, and active in education and family settings. He has been interviewed by media over hundred times include TV, radio, newspapers, and magazines. He is now a visiting lecturer in universities and also the agency supervisory of a master programme for training counselling psychologist.

In psychology and education field, parenting, SEN, child behaviour, child emotion, education, parenting stress, and Mindfulness are all at Victor's concern.

企業績效顧問簡介

程衛強 (Victor) MA, MAP, BBA, BA

註冊心理學家 (香港心理學會)

特許心理學家 (英國心理學會)

國家心理諮詢師 (中國)

註冊心理測評執行者 (英國心理學會)

認證靜觀及冥想導師 (IMMA)

註冊催眠治療師 (PBH)

NLP 執行師

Victor 為跨界別專才，於人才發展及商業顧問、家庭及兒童心理服務、並教育領域均有相當經驗及貢獻。

Victor 在企業內任職人才發展相關工作，並於服務中國、香港及澳門，有超過 10 年經驗。他擔任一家多跨國金融企業華南地區人才發展部主管多年，並獲得傑出員工獎項。他亦曾替其任職的藍籌地產發展公司贏取最佳實踐獎 (培訓及發展)。

Victor 對創業及管理亦擁有豐富實戰經驗。他於 2010 年成立第一家早教中心 (Playgroup)，並於短短 3 年內發展成為香港最具規模之營運者，於 2020 年，其集團在香港、中國內地及台灣分別經營 18 家、4 家及 3 家早教中心。除了早教中心外，他亦成立了多家企業，包括一家連鎖零售商、一家企業顧問公司、一家兒童發展中心，及一所培訓學校。因此，其培訓不單單有實在的理論基礎，更融合豐富的實際企業應用經驗。

Victor 對企業顧問之興趣包括領導學、管理學、銷售、員工激勵、員工投入度、員工關顧、人際技巧、衝突處理、(內部)企業家精神、正向心理學及靜觀等。

除了商業服務外，Victor 現為一名私人執業心理學家，並積極參與教育及家庭服務。他曾接受媒體訪問數百次。現時為大學客席講師，並為一個培訓輔導心理學家之碩士課程擔任機構督導。

他對教養技巧、特別學習需要、兒童行為、兒童情緒、教育、親職壓力及靜觀等均有濃厚興趣及研究。

Experience & Clientele:

